

SmartGurlz™

teaching girls to code

SmartGurlz™ opens a world of fun for fashion doll-loving girls of all ages and at the same time inspiring interest in the technological world with self-balancing robots.

SmartGurlz™ is a brand new line of friendly robots and action dolls that engages girls ages 6 and up in Science, Technology, Engineering and Math (STEM).

Connected via smartphone or tablet this robot plunges girls into the heart of the action and allows for great play fun.



Jen



Jen is a mechanic, she can fix anything in a jiffy! She loves hula hooping, blogging and works after school at a autoshop

Maria



Maria is a maths genius. She loves dancing, drawing and works after school as a luxury dog walker.

Zara



Zara is a technology wizard. She also loves Mountain climbing, playing electric guitar and making her own apps.

Jun



Jun is a chemistry star. She loves kickboxing, scooter driving in NYC, learning Italian, works afterschool at a science lab.

Siggy Scooter

The world's first mini-robot for girls!

Siggy™ is more than a toy - it's a vehicle that takes you into a new universe of technology, fun, learning and sharing.

REQUIRES
A TABLET
OR MOBILE
DEVICE!

Cool ride!

Can carry a SmartGurlz doll or dolls from other brands.

3 hour battery

Play time up to 3 hours on a fresh battery.

Coding!

Can be programmed to solve fun missions through the coding software included.



Lights, horns sensors!

Live action robot, dancing spinning fun!

Self-balancing magic

Advanced self-balancing technology. Seriously cool!

Go ahead!

Works straight out of the box, no training necessary. Instant fun!

the SmartGurlz™ Universe

The more girls see themselves in science, the more girls will end up excelling, experimenting, and discovering in STEM fields.

The SmarGurlz universe plays an important part as our character stories provide insights into the worlds of Science, Engineering and Math. The dolls are young college students grappling with studies, friendships, daily adventures and after-school jobs.



Play the video to learn more about SmartGurlz and the Siggy robot!

<https://youtu.be/y2qj6wlyOVg>

Activate your Siggy via iPhone or Android Phone

- With the SugarCoded app for smartphones you can drive your Siggy around by using your phone. You can also record your moves and replay them with your friends. Though to program a tablet is necessary.

Activate your Siggy via iPad or Android Tablet

- With the SugarCoded app for tablets you can drive your Siggy and learn the basic concepts of Computer Science with drag and drop programming. SugarCoded TM is a game-like environment with self-directed tutorials starring SmartGurlz characters who encourage you to beat missions, win points and save your results.
- The best part about SugarCoded is that you can code your mini-robot to drive on the floor, do a dance, or even play Siggy soccer with a ping pong ball.
- Learn repeat-loops, conditionals statements, and basic algorithms.
- Ages 6-12



Download free app, SugarCoded, to play. Languages: English, German, French and Danish

